



# Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

Year and Program:

FYBCOM

Course Code: CBC105

Monday

03/06/2019

School of Commerce and

Management

Business Economics and

Environment

End Semester Examination

Department

BCOM

Semester –ODD(I)

Time: 3 hrs, Max Marks: 100

2.30 to 5.30 pm,

Instructions:

- 1) All Questions are compulsory.
- 2) Use of simple calculator is allowed
- 3) Make necessary assumptions wherever required

|      |   | Marks | Level | COs |
|------|---|-------|-------|-----|
| Q.1  | Answer the following  |       |       |     |
| a)   | State which of the following statement are True or False (Attempt any 5)  | 10    |       |     |
| i.   | Business environment is static and not dynamic.   | 2     | L1    | 1   |
| ii.  | Business Environment is the sum total of all individuals, institutions and other forces that are outside the control of a business enterprise     | 2     | L1    | 1   |
| iii. | Type of Economic System has no relation with Business Environment.  | 2     | L1    | 2   |
| iv.  | The anatomy and functioning of the economic system is often influenced by the national economic policies at work.                                 | 2     | L1    | 2   |
| v.   | Due to political factors there are increase and decrease in rates of tax.   | 2     | L1    | 3   |
| vi.  | Politician can influence the acceptance of new technologies.  | 2     | L1    | 3   |
| b)   | Answer the short question (Attempt any 5 out of 6)  | 10    |       |     |
| i.   | What is cultural diversity?   | 2     | L1    | 4   |
| ii.  | What do you mean by 'Western Idea of Individualism'?  | 2     | L1    | 4   |
| iii. | What are the basic four natural environments?   | 2     | L1    | 5   |
| iv.  | State any two situations where technology influences business environment.  | 2     | L1    | 5   |
| v.   | Expand IMF and WTO and also write their year of establishment.  | 2     | L1    | 6   |
| vi.  | What are the four main factors of the international business environment?   | 2     | L1    | 6   |
| Q.2  | Answer the following  |       |       |     |
| a)   | State features of Business Environment.   | 10    | L1    | 1   |
|      | OR  |       |       |     |
| a)   | Do you agree with 'Firms which systematically analyze the environment are more effective than those which don't analyse.' Support your opinion by | 10    | L1    | 1   |

ESE

Page 1/2

stating importance of analyzing of Business Environment.

- b) Give details of different elements in Economic Environment which are critical part of its mechanism. 10 L2 2

**OR**

- b) The way scarce resources get distributed within an economy determines the type of economic system. 10 L2 2

Describe different economic system adopted by different Countries.

**Q.3 Answer the following**

- a) 'Government is promoter and regulator of business activities.' 10 L3 3  
Elaborate the statement by specifying the obligations of the government towards the business.

**OR**

- a) Write a note on political environment of India. 10 L2 3

- b) Explain how Globalization has influenced Culture and created far reaching impact. 10 L2 4

**OR**

- b) What do you mean by Socio-cultural environment of business? 10 L2 4  
Elaborate with examples.

**Q.4 Answer any TWO of the following**

- a) Discuss the Status of Technology in Indian Business Environment. 10 L2 5  
b) Has the technology impacted economic Environment? Support your answer by elaborating Economic Implications of Technology. 10 L2 5  
c) Explain any 3 types of Natural Pollutions caused by business activities. 10 L2 5

**Q.5 Answer any Two of the following**

- a) Write a note on India's New Trade Policy for international Trade. 10 L3 6  
b) International Monetary Fund (IMF) facilitates international Trade 10 L3 6  
Do you agree with statement.?Support your answer by explaining its significance.  
c) Write your view on the role of World Bank to promote international trade. 10 L4 6

ESE

P4 H 2/2