



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

Year and Program:

School of Commerce and Management

Department

FYBCOM

Management

BCOM

Course Code: CBC105

Business Economics and Environment

Semester - ODD(I)

Monday
03/06/2019

End Semester Examination

Time: 3 hrs, Max Marks: 100

Instructions:

- 1) All Questions are compulsory.
- 2) Use of simple calculator is allowed
- 3) Make necessary assumptions wherever required

2.30 to 5.30 pm,

		Marks	Level	COs
Q.1	Answer the following			
a)	State which of the following statement are True or False (Attempt any 5)	10		
i.	Business environment is static and not dynamic.	2	L1	1
ii.	Business Environment is the sum total of all individuals, institutions and other forces that are outside the control of a business enterprise	2	L1	1
iii.	Type of Economic System has no relation with Business Environment.	2	L1	2
iv.	The anatomy and functioning of the economic system is often influenced by the national economic policies at work.	2	L1	2
v.	Due to political factors there are increase and decrease in rates of tax.	2	L1	3
vi.	Politician can influence the acceptance of new technologies.	2	L1	3
b)	Answer the short question (Attempt any 5 out of 6)	10		
i.	What is cultural diversity?	2	L1	4
ii.	What do you mean by 'Western Idea of Individualism'?	2	L1	4
iii.	What are the basic four natural environments?	2	L1	5
iv.	State any two situations where technology influences business environment.	2	L1	5
v.	Expand IMF and WTO and also write their year of establishment.	2	L1	6
vi.	What are the four main factors of the international business environment?	2	L1	6
Q.2	Answer the following			
a)	State features of Business Environment.	10	L1	1
	OR			
a)	Do you agree with 'Firms which systematically analyze the environment are more effective than those which don't analyse.' Support your opinion by	10	L1	1

ESE

PAGE 1/2

stating importance of analyzing of Business Environment.

- b) Give details of different elements in Economic Environment which are critical part of its mechanism. 10 L2 2

OR

- b) The way scarce resources get distributed within an economy determines the type of economic system. 10 L2 2

Describe different economic system adopted by different Countries.

Q.3 Answer the following

- a) 'Government is promoter and regulator of business activities.' 10 L3 3
Elaborate the statement by specifying the obligations of the government towards the business.

OR

- a) Write a note on political environment of India. 10 L2 3

- b) Explain how Globalization has influenced Culture and created far reaching impact. 10 L2 4

OR

- b) What do you mean by Socio-cultural environment of business? 10 L2 4
Elaborate with examples.

Q.4 Answer any TWO of the following

- a) Discuss the Status of Technology in Indian Business Environment. 10 L2 5
b) Has the technology impacted economic Environment? Support your answer by elaborating Economic Implications of Technology. 10 L2 5
c) Explain any 3 types of Natural Pollutions caused by business activities. 10 L2 5

Q.5 Answer any Two of the following

- a) Write a note on India's New Trade Policy for international Trade. 10 L3 6
b) International Monetary Fund (IMF) facilitates international Trade 10 L3 6
Do you agree with statement.?Support your answer by explaining its significance.
c) Write your view on the role of World Bank to promote international trade. 10 L4 6

ESE

Page 2/2